

2008 OCTOBER EDITORIAL UPDATE

Outsourced
LOGISTICS

These are the stories the *Outsourced Logistics* editorial team is working on for October 2008. To place advertising in any or all of these issues, please contact your [sales representative](#). If you have information or a case study that can help shape these stories, please contact the OL editor listed at the bottom of the feature/department before the editorial date listed. Be sure to include contact information so that if the editor wants to follow up with you, he/she can. (NOTE: Do not submit finished articles for publication in the magazine. Please understand that editors will not be able to use everything they receive.) To submit articles for publication, please send queries first to Perry Trunick, *Outsourced Logistics* Chief Editor at perry.trunick@penton.com. To automatically receive a special *Outsourced Logistics* Editorial Alert E-newsletter each quarter, please register at <http://mediakit.outsourced-logistics.com/editorialalert>.

OCTOBER FEATURES:

AD CLOSE: 09/16/08

EDITORIAL SUBJECT TO CHANGE WITHOUT NOTICE.

My Place or Yours?

How do you make your physical network more cost effective? The “My Place or Yours” in the calendar refers to facilities and the decision to keep a facility and outsource labor/management or outsource the whole operation, facility and all. Put another way, the user’s facility vs. the 3PL’s facility. There are a number of players in this field, including the ProLogis, Sedlak, Staubach and other developers and designers from the facilities angle and the plethora of 3PLs that will do distribution-type work (APL Logistics, Exel, etc.). We’d like to talk to them about the considerations in the capital investment (facilities and systems) as well as the labor/skill issues linked to the manpower side. How do you balance the tradeoffs and make the best outsourcing decision? Contact Senior Editor Roger Morton, roger.morton@penton.com.

Keeping the gears turning

The RFP (September issue) initiates a relationship between a 3PL and the user; what are some critical factors in defining that relationship and keeping it on track? Do you have a cultural fit? Are the objectives spelled out? Is there mutual benefit (gain) in the relationship? This is a good place to draw from that Top 10 list of dos and don’ts, successes and horror stories and how those relationships were preserved (or why they ended). Any logistics consultant, 3PL, or logistics service provider (and users) are prime targets to offer their insights. Contact Senior Editor Roger Morton, perry.trunick@penton.com.

Using Outsourced Logistics to Manage Growth

Keeping the rush to cut costs from going too far and seriously damaging customer service requires a good understanding of when costs are under control. Stopping or slowing the growth of some cost factors may be the more advisable strategy. This article examines how the collaborative efforts of logistics providers and their users check costs and deliver results. Contact Senior Editor Roger Morton, perry.trunick@penton.com.

DEPARTMENTS:

World Markets:

A current view of Asian logistics.

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Logistics Services:

Fighting cargo theft along the supply chain.

Roger Morton,
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Operations & Strategy:

Tech raises the bar for Asian logistics firms.

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